



PRESS RELEASE

For immediate release



ARRIVAL OF NEXX HELMETS IN THE CANADIAN MARKET - EXCLUSIVE DISTRIBUTION WITH IMPORTATIONS THIBAUT

Sherbrooke, November 25, 2025 - Importations Thibault is proud to announce a new strategic partnership with NEXX Helmets, one of the most innovative and internationally recognized helmet manufacturers in the industry.

Known for its European craftsmanship, distinctive designs, and cutting-edge technology, NEXX stands out with a lineup of helmets that combine performance, safety, and comfort. This partnership will allow Importations Thibault to offer its Canadian dealer network an expanded selection of premium products that meet the expectations of the most demanding riders.

“We are excited to join forces with NEXX, a brand that shares our values of innovation, quality, and service. Through this partnership, we will continue to support our dealers with high-end products and the level of support they deserve,” says the management team at Importations Thibault.

About Importations Thibault

Founded in 1981, Importations Thibault is a trusted distributor of high-quality powersports parts, gear, and accessories. With a national reach and an unwavering focus on customer success, Thibault partners with brands that bring innovation and value to the market.

About NEXX

Founded in Portugal, NEXX Helmets is recognized worldwide for the exceptional quality of its European-made helmets. The brand unites advanced technologies, premium materials, engineering expertise, and distinctive design that sets its products apart. With a strong commitment to rider safety, innovation, and comfort, NEXX has established itself as one of the leading helmet manufacturers in the motorcycle industry.

For more information on available products, please visit:

<https://importationsthibault.com/en/allproducts/?marque=25679>

