



PRESS RELEASE

For immediate release



NEW EXCLUSIVE PARTNERSHIP WITH NOLAN HELMETS

Sherbrooke, November 26, 2025 - Importations Thibault is excited to announce a new partnership with Nolan, one of the most renowned and respected helmet manufacturers in the world. With decades of expertise, European craftsmanship, and products trusted by both recreational and professional riders, Nolan stands as a true industry benchmark.

“The addition of Nolan to our brand portfolio marks an important step in our commitment to offering Canadian dealers and riders the very best products available. Nolan’s international reputation and the quality of their helmets make this collaboration a natural choice to enhance our offering,” says the management team at Importations Thibault.

About Importations Thibault

Founded in 1981, Importations Thibault is a trusted distributor of high-quality powersports parts, gear, and accessories. With a national reach and an unwavering focus on customer success, Thibault partners with brands that bring innovation and value to the market.

About Nolan

Founded in Italy, Nolan is one of the most respected helmet brands in the global motorcycle industry. With advanced engineering, strict quality control, and fully European production, Nolan delivers helmets that combine safety, comfort, functionality, and long-lasting durability. Its continuous innovation and involvement in motorsports have helped build a strong and enduring international reputation.

For more information on available products, please visit:

<https://importationsthibault.com/en/allproducts/?marque=25784>

